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## POW - Super Smart USB Magnetic Cable System

USB Super Smart Cables - Micro - Lightning - USB C  
Combo + Charge Lights - Magnetic Connector + more



Doug Monahan  
Austin, United States  
[About](#)

**\$7,982** USD raised by 156 backers

16% of \$50,000 flexible goal



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**STORY** [UPDATES \(5\)](#) [COMMENTS \(127\)](#) [BACKERS \(156\)](#)

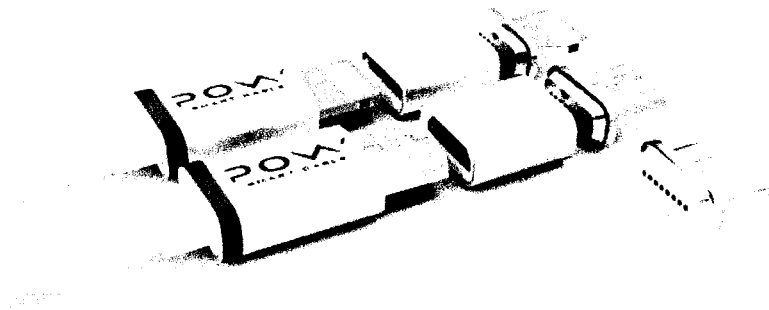



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# It's not just a cable, It's a SMART Solution

POW SMART CABLE



- Lightning/MicroUSB
- Easy Connect and Detach
- Rechargeable
- Waterproof
- Flexible
- Data Synchronization
- Charging Station
- Cable Protection
- Affordable
- Lightweight and Compact
- Wireless Connection
- Universal Charging

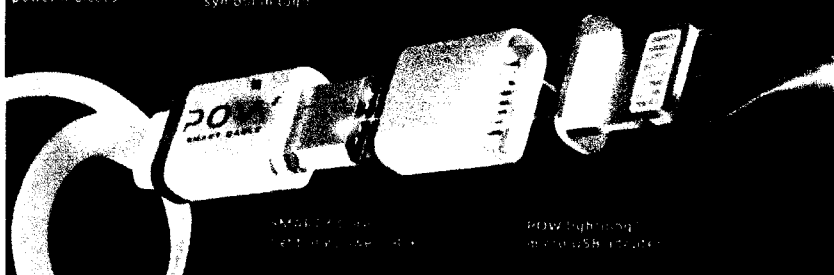


SMART LED power indicator

Lightning with symbol on top

Power contact point

Lightning/Micro USB/Type C connector

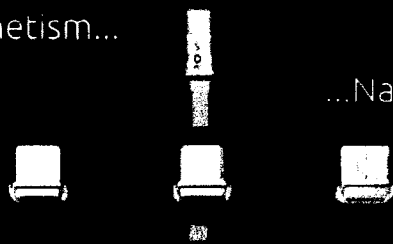


POW SMART CABLE

POW Lightning/Micro USB indicator

## Strong Magnetism...


## ...Natural design



### 3 in 1 Lightning/MicroUSB/USB C

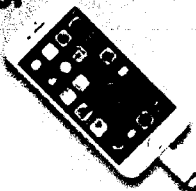
Our cables are revolutionary. They provide you with the ability to connect with virtually 99.99% of the electronics on the market today. One end of the cable is standard USB connection and on the other are all three options - Lightning, Micro USB and USB C. The fact that the cables connect magnetically is next-generation.


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## LED Charge Indicator

- No more checking to see if your phone or tablet is charged
- See from across the room if your phone or tablet is fully charged
- Smart cables light up Bright Red when a device is dead
- Smart cables light up Bright Blue if a device is fully charged.





## 2X Faster Charging

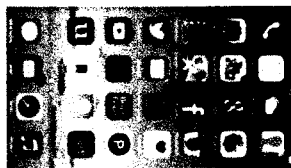


### A Core Smart Copper Technology

Our cables allow you to charge your phones and tablet devices at twice the standard rate. This is accomplished via a new up to 1000mAh 1.5A USB port provides the best connection as well as the fastest data transfer rates possible when the cable is connected. The cable also has an extra copper cable to help the data transfer and charging.



## 2X Faster Data Transfer



Data transfer & charging  
at the same time

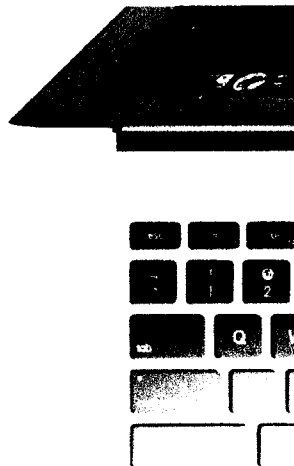


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GET YOURS NOW JUST FOR \$19

I WANT ONE

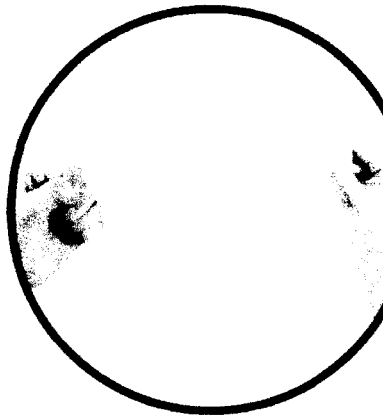


**MINIMAL**

Design does matter




**2x STRONGER**  
Reinforced casing



Necessity is the mother of invention. One cable. many devices - Micro-USB  
Magnetic. Lightning-USB Magnetic. Typ-C USB Magnetic. Cables that tell you when  
your phone/tablet/device is charging and fully charged from across the room. 2X  
Transfer Rate Due To Smart Port Technology. <http://www.pow-cables.com>

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# PLEDGE CALCULATOR

The POW Pledge Calculator for our USB products

1

1. Select your product tier

Lightning or Micro USB

2

2. Select the accessories

Adaptor, Cable, Connector

3

3. Select the shipping

Standard or Express

CALCULATE NOW











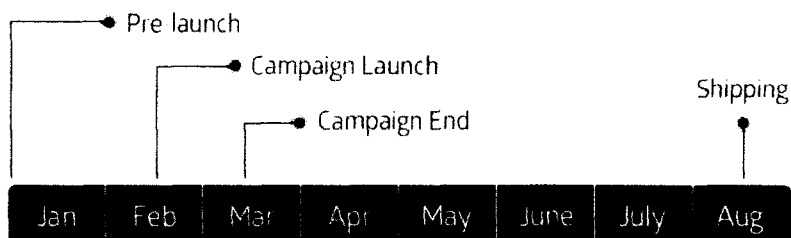
	<b>\$19.<sup>00</sup></b> USD	<b>Lightning All in One</b> Lightning Smart Cable + Lightning Adaptor + Lightning Magnetic Connector	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$19.<sup>00</sup></b> USD	<b>Micro USB All in One</b> Micro USB Smart Cable + Micro USB Adaptor + Micro USB Magnetic Connector	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$19.<sup>00</sup></b> USD	<b>Micro USB, Type-C All in One</b> Micro USB Smart Cable + Micro USB Adaptor + Type-C Magnetic Connector	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$5.<sup>00</sup></b> USD	<b>Lightning Magnetic Connector</b>	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$5.<sup>00</sup></b> USD	<b>Micro USB Magnetic Connector</b>	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$5.<sup>00</sup></b> USD	<b>Type-C Magnetic Connector</b>	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$6.<sup>00</sup></b> USD	<b>Lightning Adaptor</b>	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$6.<sup>00</sup></b> USD	<b>Micro USB Adaptor</b>	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$12.<sup>00</sup></b> USD	<b>Lightning Smart Cable</b>	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>
	<b>\$12.<sup>00</sup></b> USD	<b>Micro USB Smart Cable</b>	<div style="background-color: #2c3e50; color: white; padding: 5px; border-radius: 10px;">PREORDER NOW</div>

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## PROJECT TIMELINE



 **STRETCH GOAL**

Want to add a bit more personality to your POW cables? If we hit \$50k, we will offer three more color options for our backers

**\$50k =**   



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## Lightning Version



iPhone 6 Plus, 6s Plus



iPhone 6, 6s



iPhone 5, 5s



iPod touch 5



iPod touch mini



iPod touch 4/5



## Micro USB Version



Samsung Galaxy



Nexus



Digital Camera



PSP Console



Android Tablet



Battery Bank



## USB Type-C Version



MacBook



Nexus 5X



Nexus 6P



Nexus 9



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## MEET THE TEAM



**DOUG MONAHAN**  
CEO AND FOUNDER



**ILE JUGOVSKI**  
VICE PRESIDENT



**DUNCAN BONNICI**  
CHIEF TECHNOLOGY OFFICER



**OSZKAR MIKLOS**  
SENIOR CREATIVE DIRECTOR



**SLAVEN BERAM**  
SENIOR UI/UX DESIGNER



**MILORAD SIBALIC**  
DEVELOPER

## PERKS

\$19

Valentine's day Special

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+1 x POW Magnetic Connector +1 x POW Adapter  
+1 x POW Ultra-Smart Cable +1 Credit Style  
3000mAh Battery Your Choice of Lightning Micro-  
USB or Type-C.

**\$10**

**CAR CHARGER -**

Our Car Charger is quite simply the best on the market today. It has Micro-USB, Lightning-USB built-in retractable cable, 1.1A and 1.2.1 A output. Visit [www.ibackpack.co](http://www.ibackpack.co) or [www.pow-cables.com](http://www.pow-cables.com) for photos of technology.

**\$13**

**WIRELESS POWER BATTERY**

8k mAh Battery + Wireless Charger + Smart Cable -  
BETA Program - You must be willing to take videos of yourself using the battery, having it wireless recharge your iPhone/Android of tablet and share

**\$19**

**POW Cable System**

+1 x POW Magnetic Connector +1 x POW Adapter  
+1 x POW Ultra-Smart Cable Your Choice of  
Lightning Micro-USB or Type-C.

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**\$19**

**CUSTOM PLEDGE**

Your Custom Pledge! 1. Using the Pledge Calculator to find out the total cost of the combination you want. <http://www.pow-cables.com/calculator/> 2. Place the calculated amount as the pledge for this reward. 3. We will send you a survey for you to pick your choice of Lighting/Micro/Type-C USB

**\$34**

**2x POW Cable System**

2 x POW Magnetic Connector 2 x POW Adapter 2 x POW Ultra-Smart Cable Your Choice of Lightning, Micro-USB or Type-C

**\$75**

**50k mAh Monolith Cable Bundle**

Our 50k mAh Mammoth Monolith is the most powerful USB in the market today. It features 3 output USB charging ports - 1A and 2 2.1A. It's powerful enough to jump start your car yet lightweight at only 8 ounces (1/2 lb).

**\$80**

**5x POW Cable System**

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5 x POW Magnetic Connector 5 x POW Adapter 5 x  
POW Ultra-Smart Cable Your Choice of Lightning,  
Micro-USB or Type-C

**\$152**

10 POW - Smart Cable & Connect

10 x POW Magnetic Connector 10 x POW Adapter  
10 x POW Ultra-Smart Cable Your Choice of  
Lightning Micro-USB or Type-C

**\$1520**

100 POW - Corporate

100 x POW Magnetic Connector 100 x POW  
Adapter 100 x POW Ultra-Smart Cable Your Choice  
of Lightning Micro-USB or Type-C

**\$3800**

250 POW - Reseller

250 x POW Magnetic Connector 250 x POW  
Adapter 250 x POW Ultra-Smart Cable Your Choice  
of Lightning Micro-USB or Type-C

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